



EDELWEISS

SALZBURG MOUNTAIN RESORT
-----FAMILIE HETTEGGER

Presskit

Where luxury feels like HOME



Press contact

If you have any questions regarding DAS EDELWEISS or ideas for a collaboration, our press agency will be happy to help.

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Sometimes you just feel that you're in the right place at the right time.



## Where luxury feels like home

Nestled in the picturesque Grossarl valley, DAS EDELWEISS is the ideal retreat for active people, those seeking relaxation and connoisseurs. The mission behind it: To create a place where people can draw pure strength and experience unforgettable moments. The Hettegger host family is the third generation to run the luxurious resort with great warmth and commitment and ensures a personal and cozy atmosphere throughout the hotel every day. Guests are welcomed in a modern design with spacious alpine-style suites and you can feel the sense of comfort from the moment of arrival.





# Facts & Figures

#### General information

- 5 star resort
- family-run in 3rd generation since 1979
- Ski In Ski Out I Hike In Hike Out
- awarded with two MICHELIN Keys
- 138 rooms, including 86 suites
- unique EDELWEISS Penthouse Suite on the entire 8th floor
- · four age-appropriate children's areas incl. childcare for the little ones
- exclusive partnership with Mercedes Benz Austria
- in-house EDELWEISS Fashion Boutique
- in-house ski depot and ski rental
- 225 employees
- open 365 days a year

#### EDELWEISS Mountain SPA

- 75,000 sq. ft. EDELWEISS Mountain Spa on 5 floors
- separate Adults Only and family areas
- indoor water slide park over 3 floors
- own natural cosmetics line
- infinity pool I sports pool I cold pool and much more
- numerous saunas and relaxation rooms

#### **EDELWEISS Mountain Cuisine**

- EDELWEISS Gourmet Cuisine
- 2 Gault & Millau toque-awarded steak restaurant Sirloin Grill & Dine
- · wine bar Kork & Gloria with adjoining wine cellar
- in-house sushi bar
- · Asian cuisine line Sakura The taste of Asia
- á la carte restaurant Hoamat 78
- Alpinbar with popular classics and unique signature drinks



Target group

A resort by generations for generations!

Couples, Family, Friends Active people, relaxation seekers, connoisseurs, nature lovers





Rooms & Suites

#### Sleep well - wake up refreshed

The modern rooms & suites provide that special feel-good factor on vacation. Elegant design, local materials such as stone, glass and wood, as well as a cozy interior create a warm atmosphere as soon as you enter the room and promise precious moments. The huge window fronts allow you to enjoy the fantastic view of the Grossarl mountains. Some of the suites are equipped with their own whirlpool, sauna or infrared cabin. Whether as a couple or with the family - in our rooms you will find enough space to dream.

Here you will experience relaxation at the highest level!







Edelweiss Mountain Spa

#### Switch off and enjoy

The 75,000 sq. ft. EDELWEISS Mountain Spa with separate adults-only and family areas is an absolute highlight. The two outdoor pools with a view of the breathtaking Grossarl mountains as well as the spacious sauna area and the cozy relaxation rooms offer plenty of space for relaxation. In fine weather, the unique sun terrace invites you to linger and enjoy.

Families get their money's worth in the indoor slide park, which extends over three levels. There is also a modern indoor pool, a baby and toddler area and cozy cuddle corners. Families also have access to textile saunas and a whirlpool.

We also offer an individual beauty treatment program in our EDELWEISS Beauty Mountain Spa. Put yourself in professional hands and let yourself be spoiled from head to toe with relaxing treatments. Of course, there is also a suitable beauty offer for children and teenagers.







### Edelweiss Mountain Cuisine

#### Culinary delights at the highest level

Guests are treated to culinary delights of the highest level at the EDELWEISS Mountain Cuisine. The use of regional products is given the hightest priority and guests can choose between a regional, vegetarian and international menu in the evening.

The two togues awarded Sirloin Grill & Dine steak restaurant offers dishes straight from the grill in the open show kitchen. Here, enjoyment begins with carefully selected ingredients. Many of them come from our own butcher's shop or from regional farmers we appreciate personally. So we know exactly where our products come from - and you can taste the difference.

The Asian cuisine line Sakura and the in-house sushi bar also make gourmet hearts beat faster. Dream dishes from the Far East and delicious fresh sushi creations are prepared here every day.

Wine lovers will get their money's worth in the "Kork & Gloria". With a selection of over 1,500 wines and an adjoining wine cellar housing more than 30,000 bottles from renowned wineries from all over the world, it is a true El Dorado for connoisseurs.







#### A true experience 365 days a year

The Grossarl valley offers guests a true paradise at any time of the year. Surrounded by numerous mountains, guests of the hotel enjoy direct access to the picturesque mountain and alpine world that surrounds the five-star resort.

**Ski In - Ski Out:** Winter is a true paradise for skiers and winter sports enthusiasts. Thanks to the ideal location directly on the slopes, your day in the snow literally starts on the doorstep. Experience a fantastic 760 kilometers of slopes in the "Ski amadé" area. To make sure you have everything you need, we offer our own ski rental and a heated, state-of-the-art ski depot.

But not only skiers' hearts beat faster with us. The Grossarl mountains also offer fantastic routes for ski tours, snowshoe hikes and leisurely walks.

**Hike In - Hike Out:** In spring and summer, DAS EDELWEISS is transformed into a true paradise for hikers, nature lovers and adventurers. The unique location in the "Valley of 40 Alpine pastures" offers countless hiking trails right on the doorstep. The paths lead through idyllic landscapes and breathtaking mountain panoramas. Along the way, traditional huts with hearty and regional delicacies invite you to take a short break.

Do you prefer to be out and about on two wheels? Then head off on the surrounding bike routes and enjoy the fantastic views along the trails.







### Social Media

#### DAS EDELWEISS

#### Instagram

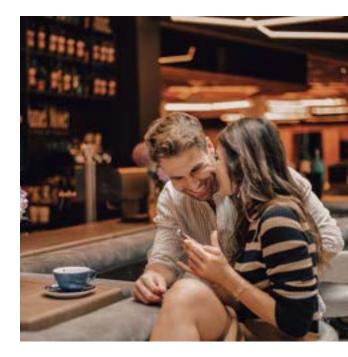
das\_edelweiss\_salzburg\_resort 177.000 follower

#### **Facebook**

DAS EDELWEISS Salzburg Mountain Resort 89.293 follower 87.274 likes

#### Website

www.edelweiss-grossarl.com



#### **EDELWEISS Fashion Boutique**

#### Instagram

edelweiss\_fashion\_boutique 1.626 follower





Awards

- 2 MICHELIN Keys for most outstanding hotels worldwide
- 99 I 100 points in the Falstaff Spa Award
- 2 Gault & Millau toques for the Sirloin Grill & Dine restaurant
- Connoisseur Circle: 1st place in the best mountain and winter hotel category
- Connoisseur Circle: Award in the special category "Best Host"
- Wellness Heaven Award: 1st place in the Wellness & Spa category
- Leading Spa Best Quality Award
- and much more



















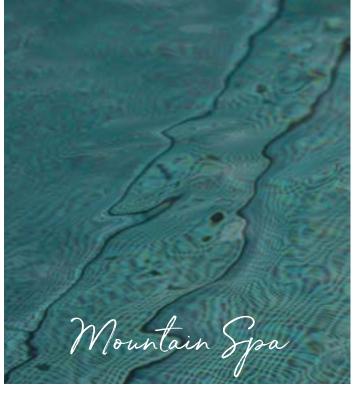






































































#### **DAS EDELWEISS Salzburg Mountain Resort**

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